

LEAD

Local Education And Development



European Union
European
Social Fund

This project is receiving up to £43.6 million of funding made up of £21.8 million from the European Social Fund and £21.8 million from the Youth Employment Initiative, plus match funding of up to £21.8 million from the National Lottery Community Fund and partners.

Employability With Digital Skills

LEAD is excited to offer you our **Employability, with Digital, skills** training opportunity. The program actively focuses on getting you a job in the career of your choice.

We are achieving a **90%+ progression rate**, let us help you too.



Why Employability Skills?

These are a set of skills, knowledge and personal attributes that make an individual more likely to secure a job. In a highly competitive employment landscape, individuals need to demonstrate their strengths and experience to potential employers to be successful in securing that interview.

LEAD will support you by:

- Developing key employability skills such as CV creation, Interview techniques and skills, problem solving, teamwork, communication capabilities, amongst others.
- Creating a personal development plan and identifying career goals
- Develop your job application skills through Job description analysis and using Social Media
- Help you secure an interview and get the job you want
- Offer you a wide range of digital skills that employers are looking for in this digital age

Why train with LEAD?

Quality drives all of LEAD's study programmes, with the student at the heart of what we do. Our training is engaging, supportive and delivered by industry specialists, who have many years of experience of supporting people into employment and helping businesses to grow.

Delivery Method:

- 10 days with 1-2-1 support (1000 - 1500)
- On-line

Get in Touch:

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Eligibility Criteria:

- Aged 16 - 29
- Unemployed
- West Midlands based