

# Certificate in Data Analysis Level 4

## Skills Bootcamp in Data Analysis

Skills Bootcamps are flexible courses of up to 16 weeks, giving people the opportunity to build up sector-specific skills and fast-track to an interview with a local employer. Unemployed candidates will be offered a **guaranteed interview** with an employer for a live job.



## Why Data Analysis?

Data analysis is used in business to help organisations make better business decisions. This is achieved by Analysing, Collecting, Understanding and Organising Data to operate more efficiently. Whether it's market research, product research, customer reviews, analysing data will provide insights that organisations need in order to make the right choices.

## What Data Analysis can do for Businesses?

- Provide meaningful information backed by facts and not assumptions
- Improve operational performance through data insights
- Gain the competitive advantage
- Generate more leads and increase your network of businesses
- Improve customer experience and loyalty
- Help Solve Problems
- Grow revenue

## Why become a Data Analyst?

- Data analysis is a fast-growing field and skilled analysts are in high demand across all sectors
- The Data Analytics field has witnessed one of the most impressive spikes in the number of job postings in recent years in the UK and across the world
- Data Analysts have become key team members whose work plays a critical role in a company's bottom line, making their work hugely valuable.
- Data Analysts have the flexibility of working from home, which opens up a bigger job market regardless of your location
- Future proof yourself by learning the skills that are in demand for the jobs market

### Eligibility Criteria:

- Aged 19+
- Employed
- Self-Employed
- Unemployed
- Maths & English Level 2 - preferable
- IT / Digital work experience would be an advantage

### Delivery Method:

- Full time - Mon to Wed
- Part time - Evening
- On-line - delivered by live teacher sessions
- 14 weeks

Our training includes **Employability skills development** for progression. In addition, if you are unemployed, you will be offered a **guaranteed interview with an employer.**

## Get in Touch:

[Admin@lead-ahead.co.uk](mailto:Admin@lead-ahead.co.uk)

07851870816

[www.lead-ahead.co.uk](http://www.lead-ahead.co.uk)

### Jobs available:

- Data Admin / Clerk
- Data Analyst
- Performance Analyst
- Data Assurance
- Data Modeller
- Data Architect
- Data Engineer